

Sahara Desert Trek

2023 & 2024

actionchallenge.com



actionchallenge
challenge events worldwide



About Us

Action Challenge

We are Action Challenge, and we bring people together through challenge & adventure.



Since 1999 we've organised inspirational challenge events & adventures in the UK and Worldwide, for individuals to join, and for groups, companies & charities. Take on a challenge just for yourself, or link it to a special cause and fundraise – so far our events have raised over £90 million for charities. Now is the time to set new goals, to re-energise, and to get active!

We have over 40 UK & overseas challenge events that you can sign up to now – ranging from a meandering 25 km Thames Path walk, to conquering a mighty Himalayan peak. Take on an unforgettable group adventure and push yourself further! We welcome individuals, couples, or groups of friends & family – and you can self fund, or link your challenge with fundraising for a chosen charity.



Few experiences bring a group closer together than an outdoor adventure which challenges comfort zones, builds resilience & understanding, and forges respect & friendships. If you have a group, you can join one of our 40 or so scheduled events, or if you want something special – we can craft a bespoke itinerary or plan a unique challenge event to meet your objectives and get your team energised!

Why Choose Us?



100% ATOL PROTECTION

We are 100% ATOL (Air Travel Organiser's Licence) bonded - ATOL number 6296. Offers full financial protection by the CAA (Civil Aviation Authority) for clients who have booked package trips, including flights.



UK LEADERS & MEDICS

Every challenge is managed & led by one of our expert UK Qualified & trained Mountain Leaders, working alongside them will be a UK Medic whom has experience of expeditions & group challenges.



EXPERIENCED LOCAL TEAMS

Our hand picked local teams & crew know the routes like the back of their hands! You will be fully supported by the experts - who will also teach you about the destination, people, culture & history!

4 THE GROUP EXPERIENCE

Join as an individual, couple, or group of friends - we bring people together and create an atmosphere where each person is supported, motivated & encouraged through the trip. Sharing adventures together we have a lot of fun!

5 TRAINING & SUPPORT

Once you've signed up to the challenge, you'll be supported by our teams with specifically designed training plans, a challenge app, an invite to join our Facebook group & options to join us on training walks & challenge briefing. By the time you are due to travel you'll be ready & raring to go!

6 OUR ITINERARIES

**OVER 20+ YEARS OF
EXPERIENCE BRINGS
YOU THE BEST
ITINERARIES &
DESTINATIONS**

7 QUALITY ASSURED VALUE

We pride ourselves on selecting the best local teams, hotels (always 3*+), restaurants & guides so you can experience the best each destination has to offer. A highlight will certainly be our final celebratory meals & party at a fantastic venue!

8 OUR CLIENTS

We've taken teams from Harrods, Blackrock, HSBC and more to the summit of Kilimanjaro, and have also run events here in the UK for companies such as Tesco, British Gas and M&S. We've got over a decade of experience of working with organisations of every size. Our team of experts will work with you to ensure that your event is a success, achieving your goals and leaving a lasting impact.



Sahara Desert Trek

TAKE ON THE ROLLING DUNES OF THE WORLD'S LARGEST DESERT

The Sahara is the world's largest and most famous desert. For 5 days, we will trek from camp to camp through the hot sands, with rolling sand dunes surrounding us to the horizon. The trek will follow ancient riverbeds and routes used by camel caravans for centuries, past desert oases. Each night, we settle in to a traditional Bedouin camp, where we enjoy Moroccan feasts around the campfire. The clear desert air and lack of clouds offer up spectacular views of the stars above, which we can enjoy in the desert silence. Back in Marrakech we explore the atmospheric souks and the bustling Djemaa el-Fna square before celebrating our Saharan adventure with a delicious feast and partying into the night!

Sahara Desert Trek

DAY 1 - ARRIVE IN OUARZAZATE

We arrive at night in the city of Ouarzazate – an ancient staging town situated in the heart of the Draa Valley, whose name is derived from the Arabic meaning “the door of the desert”. Ouarzazate is also known as the Morocco’s Hollywood, and you may recognise scenes from *Gladiator*, *Game of Thrones*, and *Lawrence of Arabia* that were all filmed in the town. Here we retire to our hotel and prepare ourselves for the challenge ahead.

Meals: D Accom: Hotel

DAY 2 - DUNES OF RAD NKHAL

8km / 3 hrs

We transfer to Ouled Driss, where we load our camels and begin our trek to our first camp, set amongst the rolling dunes of Rad Nkhal. Tonight we enjoy a traditional Moroccan dinner by a campfire under huge African skies.

Meals: BLD Accom: Tent

DAY 3 - AIT OUNIR DUNES

16km / 5-6 hrs

We start trekking early, making the most of the morning’s cooler temperature. Together with our guides and camels, we trek past the impressive dunes of the southern Draa valley and over pristine wind-smoothed dunes. We climb the dunes of Ait Ounir to arrive in tonight’s camp, shaded by the Tamarisk trees, an ideal canopy for dining under!

Meals: BLD Accom: Tent

DAY 4 - TEL ATTIN WELLS

16km / 5-6 hrs

Today we head north towards Djbel Bani, trekking over dried out river beds which snake through the emptiness of the desert. After lunch we continue to Erg Smar and the wells of Tel Attin and in its tranquil oasis we set up our camp for the night.

Meals: BLD Accom: Tent



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DAY 5 - MZOUARIA

5 hrs

Our desert adventures continue across flat sun-baked desert rock as we head for Mzouaria. Here we pause for a relaxing lunch under the shade of the ubiquitous Tamarisk trees. We continue our hike on the impressive rocky plateau known as the Djbel Bani foothills, which form the southern tail of the Anti-Atlas mountains. Tonight we camp on the banks of Oued Mzouaria.

Meals: BLD Accom: Tent

DAY 6 - OULED DRISS / OUARZAZATE

4-5 hrs

Day 6: Ouled Driss / Ouarzazate - 4 - 5 hours trekking
Today we have a half day trek back towards the lush palmeraies of Ouled Driss via the Erg Lihoudi dunes. We then transfer back to Ouarzazate where we have an early night to prepare for our time in Marrakech.

Meals: BLD Accom: Hotel

DAY 7: MARRAKECH

This morning we transfer to Marrakech and spend half of the day in one of Morocco's most exciting cities, exploring the famous souks, bustling medina and Djemaa el-Fna square. Tonight we mark our achievements with an evening of celebrations!

Meals: B Accom: Hotel

DAY 8 - ARRIVE IN LONDON

This morning we transfer to the airport for our return flight to London. When we arrive back in London we bid farewell to our newfound friends.

Meals: B



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INCLUSIONS

- International flights
- Action Challenge trek leader
- Full support team, including local guides
- UK medic
- All accommodation
- All Meals, except in free time
- All transfers in local vehicles
- Celebration dinner
- Training weekends in the Peak District, Snowdonia and Brecons
- Fitness and training guide
- Discounts from UK retailers
- Reduced rates at Nomad Travel Clinics and Masta Health

DATES & PRICES

Visit website for dates in 2023 & 2024

PAYMENT OPTIONS

An online Registration Deposit is required to secure your place on this challenge. Once registered, there are 3 payment options available to cover the remaining cost of your trip.

SELF FUNDING

You pay the registration deposit, and then the full final balance directly to us.

CHARITY SPONSORSHIP

You pay the registration deposit & fundraise twice the amount of the final balance. Your chosen charity pays us the final balance from this fundraising.

MIXED FUNDING

A bit of both. You pay the deposit and split the final balance with your chosen charity. You will fundraise twice the amount that the charity is due to pay.



Contact Us

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