

Mount Toubkal

Climb

2024 & 2025

actionchallenge.com



actionchallenge

challenge events worldwide



About Us

Action Challenge

We are Action Challenge, and we bring people together through challenge & adventure.



Since 1999 we've organised inspirational challenge events & adventures in the UK and Worldwide, for individuals to join, and for groups, companies & charities. Take on a challenge just for yourself, or link it to a special cause and fundraise – so far our events have raised over £90 million for charities. Now is the time to set new goals, to re-energise, and to get active!

We have over 40 UK & overseas challenge events that you can sign up to now – ranging from a meandering 25 km Thames Path walk, to conquering a mighty Himalayan peak. Take on an unforgettable group adventure and push yourself further! We welcome individuals, couples, or groups of friends & family – and you can self fund, or link your challenge with fundraising for a chosen charity.



Few experiences bring a group closer together than an outdoor adventure which challenges comfort zones, builds resilience & understanding, and forges respect & friendships. If you have a group, you can join one of our 40 or so scheduled events, or if you want something special – we can craft a bespoke itinerary or plan a unique challenge event to meet your objectives and get your team energised!

Why Choose Us?



100% ATOL PROTECTION

We are 100% ATOL (Air Travel Organiser's Licence) bonded - ATOL number 6296. Offers full financial protection by the CAA (Civil Aviation Authority) for clients who have booked package trips, including flights.



UK LEADERS & MEDICS

Every challenge is managed & led by one of our expert UK Qualified & trained Mountain Leaders, working alongside them will be a UK Medic whom has experience of expeditions & group challenges.



EXPERIENCED LOCAL TEAMS

Our hand picked local teams & crew know the routes like the back of their hands! You will be fully supported by the experts - who will also teach you about the destination, people, culture & history!

4 THE GROUP EXPERIENCE

Join as an individual, couple, or group of friends - we bring people together and create an atmosphere where each person is supported, motivated & encouraged through the trip. Sharing adventures together we have a lot of fun!

5 TRAINING & SUPPORT

Once you've signed up to the challenge, you'll be supported by our teams with specifically designed training plans, a challenge app, an invite to join our Facebook group & options to join us on training walks & challenge briefing. By the time you are due to travel you'll be ready & raring to go!

6 OUR ITINERARIES

**OVER 20+ YEARS OF
EXPERIENCE BRINGS
YOU THE BEST
ITINERARIES &
DESTINATIONS**

7 QUALITY ASSURED VALUE

We pride ourselves on selecting the best local teams, hotels (always 3*+), restaurants & guides so you can experience the best each destination has to offer. A highlight will certainly be our final celebratory meals & party at a fantastic venue!

8 OUR CLIENTS

We've taken teams from Harrods, Blackrock, HSBC and more to the summit of Kilimanjaro, and have also run events here in the UK for companies such as Tesco, British Gas and M&S. We've got over a decade of experience of working with organisations of every size. Our team of experts will work with you to ensure that your event is a success, achieving your goals and leaving a lasting impact.



Mount Toubkal Climb

SUMMIT NORTH AFRICA'S HIGHEST PEAK

This 5-day group challenge treks to the summit of Mount Toubkal, with overnight camping, and can be taken on by anyone who's reasonably fit. We start our 3 day of trek in the foothills of the High Atlas, where picturesque valleys lined with juniper trees offer us shade on our descend into the Mizane Valley. Hiking across deep gorges and mountain passes we make our way to the Berber villages perched quaintly in the mountains where we will rest for the night. After making the final climb to the summit, we are rewarded with unrivaled views from the magnificent Mount Toubkal. Our final day will be spent exploring Marrakech's souks and sites before coming together for a celebratory dinner.

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DAY 1 - ARRIVE MARAKECH

We meet the group and Action Challenge guides at our hotel in central Marrakech. This evening we meet with our local guides who give us a detailed briefing on the challenge ahead.

Meals: Lunch & dinner

Accom: Hotel

DAY 2 - ATLAS MOUNTAINS

8-9 hrs trekking

We wake early for breakfast and transfer (1.5 hours) across the Haouz Plain to the Atlas Mountains where we start our trek from the village of Imlil. Here we start our ascent towards the mighty Mount Toubkal. Leaving the river below, we climb gradually until reaching the tiny settlement of Chamharouch at (2,310 m) where we stop for lunch. We continue to climb during the afternoon until we reach the base of Mount Toubkal where the surrounding environment is barren and rocky. We arrive at the Neltner refuge to a welcoming cup of mint tea and excellent Berber hospitality.

Meals: Breakfast, lunch & dinner

Accom: Camping

DAY 3 TOUBKAL SUMMIT

8-10 hrs trekking

A long but exhilarating day of trekking through majestic scenery awaits. After an early start we begin to climb. Our guides will lead us through the hidden valleys and up to the rarified atmosphere on the higher reaches of Mount Toubkal. We reach the summit before midday and are rewarded with truly magnificent views over the surrounding Atlas Mountains. We eat a well-deserved lunch before spending the afternoon descending back down to our camp at the Neltner refuge. Tonight we sleep well after an exhausting day.

Meals: Breakfast, lunch & dinner

Accom: Camping



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DAY 4 DESCEND & MARRAKECH 7-8 hrs trekking

Today, after breakfast we start our final descent out of the Atlas Mountains and back to the village of Imlil where we meet our transfer vehicles that will take us back to Marrakech. We have free time to explore this fascinating city, to visit the souks and try your hand at haggling for leather bags and enjoy the bustling Djemaa el-Fna square, alive with food stalls, musicians and snake charmers. Alternatively, a visit to the famous historical site of Medersa Ben Youssef or the Koutoubia Minaret will give you a glimpse of the stunning Islamic architecture found in Morocco. In the evening we have a special congratulatory meal at a restaurant where the celebrations will go on well into the night!

Meals: Breakfast, lunch & dinner

Accom: Hotel

DAY 5 DEPART

We have our final breakfast in Marrakech together as a group, for those who are flying home an airport transfer will be arranged, and if you plan on staying on in Morocco for an extended holiday you will be able to either arrange a transfer to your next accommodation or stay on at our hotel!

Meals: Breakfast



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INCLUSIONS

- Action Challenge UK Leader
- UK Medic with Expedition medical kit
- Logistical support vehicles
- 4 nights accommodation on a twin share basis
- Single Supplement available as an extra
- All meals, except in free time
- 2 rest stops daily with snacks/water en route
- Logistical support vehicles
- Transfers from/ to Marrakech airport
- Toubkal certificate + medal
- Celebration dinner
- Pre-challenge App & support
- Fitness and training guide
- Discounts on kit to buy and hire

DATES & PRICES

Visit website for available

PAYMENT OPTIONS

There are 2 'payment options' available when you sign up.

SELF FUNDING: Just like a standard holiday! You pay the initial registration deposit online, and then the final balance of the trip cost (+ any fuel surcharge imposed by the airline if booking a Flights Included package) – which is invoiced 12 weeks prior to departure.

CHARITY FUNDRAISING: Do it for a charity of your choice! Choose how much of the trip cost you want to cover yourself & fundraise at least twice the remaining balance. Your chosen charity pays us the final balance from this fundraising, with the rest being kept as a donation. Any airline imposed fuel surcharge will be invoiced to you if booking a Flights Included package – 12 weeks prior.



Contact Us

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