

The Great Wall

Trek

2024 & 2025

actionchallenge.com

 **actionchallenge**
challenge events worldwide



About Us

Action Challenge

We are Action Challenge, and we bring people together through challenge & adventure.



Since 1999 we've organised inspirational challenge events & adventures in the UK and Worldwide, for individuals to join, and for groups, companies & charities. Take on a challenge just for yourself, or link it to a special cause and fundraise – so far our events have raised over £90 million for charities. Now is the time to set new goals, to re-energise, and to get active!

We have over 40 UK & overseas challenge events that you can sign up to now – ranging from a meandering 25 km Thames Path walk, to conquering a mighty Himalayan peak. Take on an unforgettable group adventure and push yourself further! We welcome individuals, couples, or groups of friends & family – and you can self fund, or link your challenge with fundraising for a chosen charity.



Few experiences bring a group closer together than an outdoor adventure which challenges comfort zones, builds resilience & understanding, and forges respect & friendships. If you have a group, you can join one of our 40 or so scheduled events, or if you want something special – we can craft a bespoke itinerary or plan a unique challenge event to meet your objectives and get your team energised!

Why Choose Us?



100% ATOL PROTECTION

We are 100% ATOL (Air Travel Organiser's Licence) bonded - ATOL number 6296. Offers full financial protection by the CAA (Civil Aviation Authority) for clients who have booked package trips, including flights.



UK LEADERS & MEDICS

Every challenge is managed & led by one of our expert UK Qualified & trained Mountain Leaders, working alongside them will be a UK Medic whom has experience of expeditions & group challenges.



EXPERIENCED LOCAL TEAMS

Our hand picked local teams & crew know the routes like the back of their hands! You will be fully supported by the experts - who will also teach you about the destination, people, culture & history!

4 THE GROUP EXPERIENCE

Join as an individual, couple, or group of friends - we bring people together and create an atmosphere where each person is supported, motivated & encouraged through the trip. Sharing adventures together we have a lot of fun!

5 TRAINING & SUPPORT

Once you've signed up to the challenge, you'll be supported by our teams with specifically designed training plans, a challenge app, an invite to join our Facebook group & options to join us on training walks & challenge briefing. By the time you are due to travel you'll be ready & raring to go!

6 OUR ITINERARIES

**OVER 20+ YEARS OF
EXPERIENCE BRINGS
YOU THE BEST
ITINERARIES &
DESTINATIONS**

7 QUALITY ASSURED VALUE

We pride ourselves on selecting the best local teams, hotels (always 3*+), restaurants & guides so you can experience the best each destination has to offer. A highlight will certainly be our final celebratory meals & party at a fantastic venue!

8 OUR CLIENTS

We've taken teams from Harrods, Blackrock, HSBC and more to the summit of Kilimanjaro, and have also run events here in the UK for companies such as Tesco, British Gas and M&S. We've got over a decade of experience of working with organisations of every size. Our team of experts will work with you to ensure that your event is a success, achieving your goals and leaving a lasting impact.



The Great Wall Trek

WALK ALONG A WONDER OF THE WORLD

On this 9-day adventure, we hike for 5 days along one of the world's most iconic structures - the Great Wall of China! Each day of this challenge we visit and trek along different sections of the Great Wall experiencing the changing landscape and learning about the deep history of each part of the wall - it is a classic adventure - and one to tick off the bucket list! Our adventure takes us from the 'Wild Wall' at Guibeko with its crumbling paths and ruined watchtowers to the restored 'post-card' views of Mutianyu and Badaling where panoramic views stretch to distant misty mountains over peaceful woodland and terraced fields to exposed ridges and majestic peaks.

The Great Wall Trek

DAY 1&2 - TRAVEL TO BEIJING

Depart on our flight to Beijing Airport. A coach transfer 70 kms north of the capital to our Hotel. On arrival we have time to freshen up before our first Chinese lunch. We then enjoy a free afternoon before our evening meal and briefing from our guides.

Meals (day 2): LD Accom: Hotel

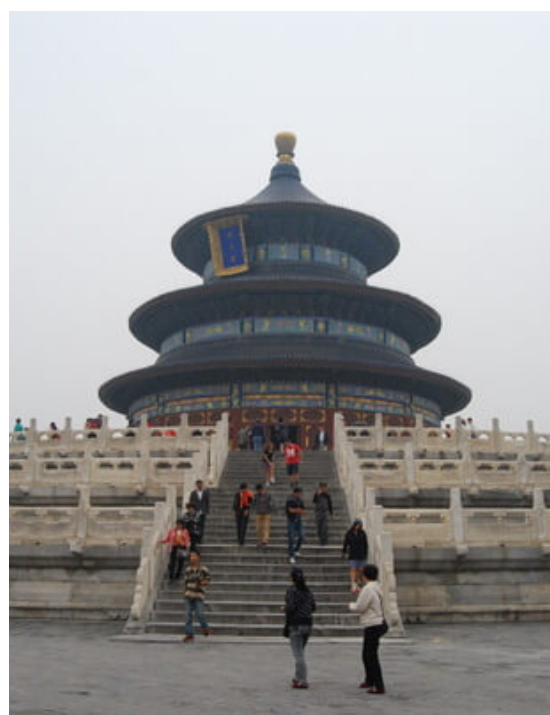
DAY 3 - SHUANGGUANZI- YUANYANLOU 8/4 hrs trek

Today we will trek along Chenjiapu Great Wall. The Chenjiapu Great wall is located in Hebei Province, go ahead of west of Badaling. This section is remote and quiet. Most of the wall we'll see on the hike today can be dated to the later part of the Ming Dynasty (1368-1644), in particular the large brick towers and crenelated side walls. The Ming wall partially covers an older stone and rock wall that's said to be from the Northern Qi Dynasty (550-577). The Ming Wall forks from the older wall just after the General's Tower, and sharp eyes can spot the line of rocks and stones that mark the route of the first wall built in this area. Few parts of the wall are falling apart, wobbly bricks on trial and quite overgrown too.

Meals: BLD Accom: Hotel

DAY 4 - BADALING AND JUYONG 10.5km/7hrs trek

After breakfast we transfer to the un-restored section of the Badaling Wall to avoid the busy crowds. From the high points of the Wall we have extensive views of misty mountains fading far into the distance. After lunch, we transfer to the Juyongguan section of the Wall which was constructed in the 5th century and rebuilt many years later by the Ming Dynasty. It is considered to be one of the most strategically important parts of the wall because of its link with Beijing. These two sections today are a tough warm-up for our first day on the wall as it is steep in places. Once finished we transfer back to our hotel.



The Great Wall Trek

DAY 5 - MUTIANYU 10km/5 hrs trek

Today we will go up to the Mutianyu Greatwall, the longest section, widely welcome among tourists abroad for its grand view but less tourists here. There are 22 watch towers distributed at close intervals along the wall. Our trail will walk around the Mutianyu section of the Great Wall, entering from the entrance in the middle of the Wall, walking first to the eastern end of the Great Wall, and then returning to the western end. On the northwest over 3,281-foot hills, lies a section of the wall called 'Ox Horn Edge'. On the steep and lofty peaks, there are two walls named 'Flying Eagle Flies Facing Upward' and 'Arrow Lock'. What is more rarely seen on the southeast side is a general gateway platform guarded by three watch towers together. Meals: BLD Accom: Lodge

DAY 6 - GUBEIKOU GREAT WALL 12 km / 8 hours trek

This morning we transfer to the start of the trek at Gubeikou. Gubeikou was once a town of military significance and an important passage to the capital city. The Yanshan Mountain Range winds from east to west and is cut off at Gubeikou forming a natural narrow pass where our trek begins. This section of the wall is known as the 'Wild Wall' and today our trek passes through remote rural farmland, and many crumbling watch towers. The impressive Simatai Ridge remains visible in the far distance throughout the day. Tonight we will drive from to Gubei Water Town, which is a resort ancient-Chinese-style town at the foot of Simatai section of the Great Wall. We will have chance to enjoy the magnificent shinning view of the town and the night view of Great Wall.

Meals: BLD Accom: Lodge



The Great Wall Trek



DAY 7 - JINSHANLING 6km/5 hrs trek

The last day of the Challenge! We trek for around five hours at Jinshanling with a packed lunch on the way. Emotions run high as the group takes its final steps off the Wall and the challenge comes to an end. The transfer back to Beijing is 2 -3 hours to our hotel.

Meals: BLD Accom: Hotel

THE FORBIDDEN CITY / BEIJING

Breakfast is followed by a visit to Tiananmen Square, a city tour of the Forbidden City. In the afternoon, we will pass the impressive Olympic Park, and if time permits we will make a visit to a local silk factory. In the evening we enjoy our last dinner together-Peking duck.

Accom: Hotel

DAY 9: RETURN TO THE UK

We take our transfer to the airport for our flight home.

Meals: B

The Great Wall Trek



INCLUSIONS

- International flights
- Action Challenge trek leader
- Full support team, including local guides
- UK medic
- All accommodation
- All Meals, except in free time
- Airport / Air travel taxes
- All transfers in local vehicles
- Celebration dinner
- Discounted training weekends in Snowdonia
- Fitness and training guide
- Discounts from UK retailers
- Reduced rates at Nomad Travel Clinics and Masta Health

DATES & PRICES

Visit website for dates in 2024 & 2025.

PAYMENT OPTIONS

An online Registration Deposit is required to secure your place on this challenge. Once registered, there are 3 payment options available to cover the remaining cost of your trip.

SELF FUNDING

You pay the registration deposit, and then the full final balance directly to us.

CHARITY SPONSORSHIP

You pay the registration deposit & fundraise twice the amount of the final balance. Your chosen charity pays us the final balance from this fundraising.

MIXED FUNDING

A bit of both. You pay the deposit and split the final balance with your chosen charity. You will fundraise twice the amount that the charity is due to pay.



Contact Us

ask@actionchallenge.com

0207 609 6695

actionchallenge.com

 **actionchallenge**
challenge events worldwide